

# 2012 On-Highway Engine Marketing Programs

## FREE 2 year Precious Metals Kit ESC



With purchase of Heavy and Medium Duty Precious Metals Kits. Counter or Service shop sales apply. Can be combined with Special Financing offer.

One FREE coverage per engine serial number - multiple engines per fleet can use this program.

See your nearest Carolina CAT location for full details!

Expires 12/31/2012

## Customer's choice: FREE 3 Year OPT, Precious Metals OPT, or Reman Engine ESC

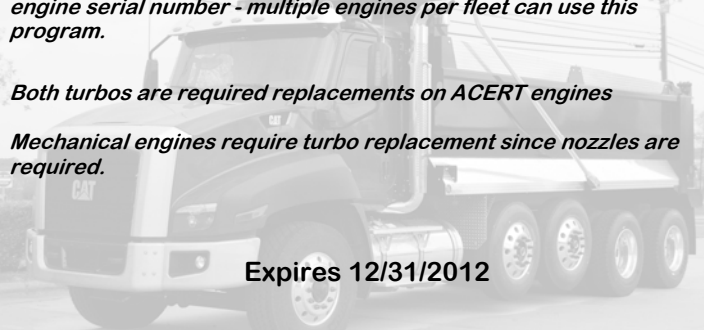
*One optional OPT Overhaul Component (turbo or set of injectors) must be added to the OPT Overhaul to qualify for this FREE Coverage Program.*

*Coverage is for Reman Engine ESC Plus only - additional components not included. Service shop sales only; work must be performed by an authorized CAT Dealer to qualify for this FREE Coverage Program.*

*Not to be combined with other offers. One FREE coverage per engine serial number - multiple engines per fleet can use this program.*

*Both turbos are required replacements on ACERT engines*

*Mechanical engines require turbo replacement since nozzles are required.*



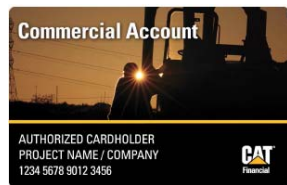
Expires 12/31/2012

## FREE Financing

Up to 24 months equal monthly payments at 0% interest when CAT Access Account is used. The plan provides financing on CAT parts and service related to an OPT Overhaul, purchase of a reman engine, or the purchase of a Precious Metals Overhaul kit. The purchase of coverage can also be financed.

See your nearest Carolina CAT location for full details!

Expires 12/31/2012



## FREE Towing Upgrade on OPT Overhaul

- Customer purchase of OPT, upgrades to 4-year coverage
- Required purchase of Turbo(s), Set of Injectors and Oil Cooler
- Can be combined with Free 3-Year Coverage Programs

See your nearest Carolina CAT location for full details!

Expires 12/31/2012

## 10% Discount for CAT RV Club Members

Applies to parts purchases at authorized CAT shops

Expires 12/31/2012



## Fleet Filter Program

Discounts on CAT filters up to 20% off

See dealer for details

Expires 12/31/2012

